

PROOF OF *PERFORMANCE*

Conexus Arts Centre &



Premium \$15,000 ***PARTNERSHIP PACKAGE***

The Conexus Arts Centre provides facilities to a diverse group of clients ranging from local organizations and individuals to provincial, national, and international clients.

The Centre ensures that customer needs are met by offering wide and versatile convention and catering opportunities as well as providing flexible theatre services. We host approximately 700 events per year and serve approximately 315,000 guests.

Partnership

PACKAGE INCLUDES

- Recognition on Conexus Arts Centre website as a club member
- Banner ad or message on website
- Ad or messaging on our Wascana Parkway two-sided digital board
- Recognition on two (2) digital monitors in main lobby
- Ad or messaging on two large indoor digitals in main entry
- One use of VIP suite package with 6 tickets to any available show (subject to availability)
- Recognition on all e-mail blasts for upcoming shows and events (33,000 subscribers)
- Four ads or messages annually in our email blasts to our subscribers
- Access to pre-sales and promo codes for members only
- Invitations to annual sponsor appreciation events
- Small meeting room rental fees waived (4 occasions)
- 1 - priority parking pass each event
- First right to purchase reserved seats each event
- Patron's lounge access for up to 4 per event
- Access to corporate club concierge services
- First right of refusal on complimentary tickets to promoter released tickets
- All artwork, ads and printed materials to be the responsibility of the partner/member
- May be changed frequently or seasonally



Partnership Agreement

CLIENT TO PROVIDE

- \$12,000 plus applicable taxes for the year 2019–2020 – commencing December 1, 2019
- \$12,000 plus applicable taxes for the year 2020–2021 – commencing December 1, 2020
- Hyperlink with logo and slogan for website and logo for e-mail blasts
- All artwork, ads, printed materials, and logos to be provided by client



Partnership Agreement

CONEXUS ARTS CENTRE TO PROVIDE

- Recognition on new Conexus Arts Centre website as a club member (with full logo and hyperlink)
- Recognition on all proposals as a partner
- Referrals to all our booking clients that may need client services
- Recognition on all e-mail blasts for any upcoming shows – send approximately 30,000 each show launch
- Small meeting room rental fees waived (3 occasions)
- 1 - priority parking passes each event
- Access to pre-sales and promo codes for members only
- Invitations to annual sponsor appreciation events
- First right to purchase reserved seats each event
- Patron's lounge access for up to 6 per event
- Access to corporate club concierge services
- First right of refusal on complimentary tickets released by promoter (always short notice)

Digital Media

STAT RESULTS



5,475k
followers



24k
followers



42
followers



6.6k
followers

WEBPAGE VIEWS

00



Digital Media *STAT RESULTS*



00

impressions



00

impressions



00

impressions



00

impressions



Social Media *STAT RESULTS*



Instagram

Followers: 00
Follower Growth: 00
Avg. Monthly Impressions: 00
Avg. Monthly Reach: 00
Avg. Monthly Engagements: 00



Facebook

Followers: 00
Follower Growth: 00
Avg. Monthly Impressions: 00
Avg. Monthly Reach: 00
Avg. Monthly Engagements: 00



TikTok

Followers: 00
Follower Growth: 00
Avg. Monthly Impressions: 00
Avg. Monthly Reach: 00
Avg. Monthly Engagements: 00



X

Followers: 00
Follower Growth: 00
Avg. Monthly Impressions: 00
Avg. Monthly Reach: 00
Avg. Monthly Engagements: 00



Economic Impact of *CONEXUS ARTS CENTRE*

The Conexus Arts Centre celebrates its 50th anniversary this year. The economic impact that the Centre has within our community is substantial. We want the province, the City of Regina, and the surrounding areas that are directly and indirectly impacted to see the positive impact the Centre provides!



50 years of memorable experiences



42.6 million to gross economic activity for provincial economy



Over 44,000 tourist visitor nights in Regina



582 direct and indirect jobs impacted in Regina



677 provincial jobs impacted directly and indirectly



38.8 million in Regina GDP



Conexus Arts Centre *AD EXAMPLES*



THE ATLAS[°] HOTEL X conexus arts centre

A partnership as perfect as PB & J.

BOOK YOUR SPECIAL RATE



Like P.B. + J.



conexus arts centre

X

THE ATLAS[°] HOTEL

The perfect partnership.

THANK YOU

